

HOW TO CHECK YOUR STAGING

Put yourselves in your buyers shoes and ask yourself:

Room Purpose

if each room has a clearly defined purpose, both indoors and out? If not, define the space with appropriate furniture eg. put beds in bedrooms

Layout and Scale

if the furniture layout and pieces are the appropriate size? If not, buyers won't be able to move easily within and between rooms. If furniture is too large or blocking doors this will give the impression that a space is too small

Cleanliness and Appearance

if you have kerb appeal and each room is clean and presents itself well? If not, make sure that you do a top to toe clean of all rooms including outdoors. Get rid of items which are damaged and tackle head on any odd jobs you've not got round to. Its always better to have a clean, well maintained home, even if it means less furniture and accessories

Style

if there is a consistent style throughout? If not, too many variations in decorating styles, furniture and accessories will distract the buyer's eye. The old adage, "less is more" works here. Depersonalise so bold prints and personal treasures such as collectibles, photos, toys and games, animal toys, paperwork etc are packed away. Highlight any positive features which make the room stand out eg. fireplace, Victorian finishes

Smell

if there is any off putting smell eg. pet, damp, food? This will put off buyers instantly so look at our top tips on getting rid of bad smells

Remember, buyers are not buying houses - they're buying homes and homes are created by applying the tips above

SOLD !



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To achieve that sale, contact us at:

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